

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 119840 / 1		<u>Alt Order #</u> 08248860
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Estimate #</u> 2978
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 08/31/16 / 08/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WHIO	09/23/16	09/23/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	0	\$0.00
2	WHIO	09/23/16	09/23/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
3	WHIO	09/23/16	09/23/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$500.00						
4	WHIO	09/23/16	09/23/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$900.00						
5	WHIO	09/23/16	09/23/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
D 6	WHIO	09/23/16	09/23/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	0	\$0.00
D 7	WHIO	09/23/16	09/23/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	0	\$0.00
8	WHIO	09/23/16	09/23/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$300.00						
9	WHIO	09/23/16	09/23/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$600.00						
10	WHIO	09/23/16	09/23/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/19/16	09/25/16	----1--	1			\$1,500.00						
11	WHIO	09/26/16	09/26/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		09/26/16	10/02/16	1-----	1			\$350.00						
12	WHIO	09/26/16	09/26/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract / Revision</u>		<u>Alt Order #</u>
119840 / 1		08248860
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	PORTMAN FOR SENAT	2978
<u>Advertiser</u>		<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I		08/31/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$1,500.00					
13	WHIO	09/26/16	09/26/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$500.00					
14	WHIO	09/26/16	09/26/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$450.00					
15	WHIO	09/26/16	09/26/16	Daybreak Edition 530a-6a	530a-6a		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$550.00					
16	WHIO	09/26/16	09/26/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$800.00					
17	WHIO	09/26/16	09/26/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/16	10/02/16	1-----				1	\$300.00					
18	WHIO	09/24/16	09/24/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1-				1	\$1,000.00					
19	WHIO	09/25/16	09/25/16	Su 1135p-1235a	11:30 PM-12:00 X		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-----1				1	\$200.00					
20	WHIO	09/22/16	09/22/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$350.00					
D 21	WHIO	09/22/16	09/22/16	M-Su 11p News	11:00 PM-11:30 F		1:00			P-05		NM	0	\$0.00
22	WHIO	09/22/16	09/22/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$1,000.00					
23	WHIO	09/22/16	09/22/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$500.00					
D 24	WHIO	09/22/16	09/22/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	0	\$0.00
D 25	WHIO	09/22/16	09/22/16	Daybreak Edition 530a-5:30 AM	5:30 AM-6:00 AM		1:00			P-05		NM	0	\$0.00
26	WHIO	09/22/16	09/22/16	NFL on CBS Thursday	8:00 PM-11:30 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$3,500.00					
27	WHIO	09/22/16	09/22/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	---1---				1	\$600.00					
28	WHIO	09/20/16	09/20/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$350.00					
29	WHIO	09/20/16	09/20/16	M-Su 11p News	11:00 PM-11:30 F		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,500.00					

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<u>Contract Dates</u> 09/20/16 - 09/26/16		<u>Product</u> PORTMAN FOR SENATE
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Estimate #</u> 2978
		<u>Original Date / Revision</u> 08/31/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
30	WHIO	09/20/16	09/20/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$500.00					
31	WHIO	09/20/16	09/20/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$450.00					
32	WHIO	09/20/16	09/20/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,200.00					
33	WHIO	09/20/16	09/20/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,500.00					
34	WHIO	09/20/16	09/20/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$1,200.00					
35	WHIO	09/20/16	09/20/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$3,000.00					
36	WHIO	09/20/16	09/20/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	-1-----				1	\$300.00					
D 37	WHIO	09/21/16	09/21/16	M-F 10a-11a	10:00 AM-11:00 AM		1:00			P-05		NM	0	\$0.00
38	WHIO	09/21/16	09/21/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,000.00					
39	WHIO	09/21/16	09/21/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$500.00					
40	WHIO	09/21/16	09/21/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,200.00					
41	WHIO	09/21/16	09/21/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$1,500.00					
42	WHIO	09/21/16	09/21/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$800.00					
43	WHIO	09/21/16	09/21/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/19/16	09/25/16	--1----				1	\$300.00					
Totals								0.00					36	\$33,700.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
119840 / 1	08248860

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/20/16 - 09/26/16	PORTMAN FOR SENAT	2978

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I	08/31/16 / 08/31/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/25/16	29	\$29,250.00	(\$4,387.50)	\$24,862.50
09/26/16 - 09/26/16	7	\$4,450.00	(\$667.50)	\$3,782.50
Totals	36	\$33,700.00	(\$5,055.00)	\$28,645.00

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES AUG30/16 17.01
*** WHIO-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

SALES	PRSN	PH-	NICK	WELTTE
-------	------	-----	------	--------

	CLASS: NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
4	1	1	1
5	1	1	1
6	1	1	1
7	1	1	1
8	1	1	1
9	1	1	1
10	1	1	1
11	1	1	1
12	1	1	1
13	1	1	1
14	1	1	1
15	1	1	1
16	1	1	1
17	1	1	1
18	1	1	1
19	1	1	1
20	1	1	1
21	1	1	1
22	1	1	1
23	1	1	1
24	1	1	1
25	1	1	1
26	1	1	1
27	1	1	1
28	1	1	1
29	1	1	1
30	1	1	1
31	1	1	1
32	1	1	1
33	1	1	1
34	1	1	1
35	1	1	1
36	1	1	1
37	1	1	1
38	1	1	1
39	1	1	1
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41	1	1	1
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47	1	1	1
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66	1	1	1
67	1	1	1
68	1	1	1
69	1	1	1
70	1	1	1
71	1	1	1
72	1	1	1
73	1	1	1
74	1	1	1
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80	1	1	1
81	1	1	1
82	1	1	1
83	1	1	1
84	1	1	1
85	1	1	1
86	1	1	1
87	1	1	1
88	1	1	1
89	1	1	1
90	1	1	1
91	1	1	1
92	1	1	1
93	1	1	1
94	1	1	1
95	1	1	1
96	1	1	1
97	1	1	1
98	1	1	1
99	1	1	1
100	1	1	1

_____ (CE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG30/16 17.01

TO DEANNA
FR JARED
SPOTS CXL ON LINES 1,6,7,21,24,25,37
RVSD TOTAL \$33700
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 280 AGENCY EST# = 2978 AGENCY PRODUCT CODE = 316												

1	5	1000A-1100A	60	\$700.00	9/23	0	FRI	0
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PROGRAM :	DR.	PHIL
RA21+ :	6.2	
CON COM1 :	DR.	PHIL

FROM REP AUG30/16 17.01
CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	T		1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1: NEWSCENTER 7	30		\$1,500.00	9/23	9/23	1		FRI	1
6	S		600A-700A PROGRAM : DAYBREAK EDITION RA21+ : 8.8 CON COM1: DAYBREAK EDITION	60		\$1,600.00	9/23	9/23	0		FRI	0
7	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT RA21+ : 10.1 CON COM1: ENTERTAINMENT TONIGHT	60		\$2,400.00	9/23	9/23	0		FRI	0
12	T		1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1: NEWSCENTER 7	30		\$1,500.00	9/26	9/26	1		MON	1
19	T		1130A-1200N PROGRAM : WHIO REPORTS RA21+ : 4.0 CON COM1: WHIO REPORTS	30		\$200.00	9/25	9/25	1		SUN	1
21	S		1100P-1135P PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1: NEWSCENTER 7	60		\$3,000.00	9/22	9/22	0		THU	0
24	S		500P-530P PROGRAM : NEWSCENTER 7 RA21+ : 12.9 CON COM1: NEWSCENTER 7	60		\$2,400.00	9/22	9/22	0		THU	0
25	S		530A-600A PROGRAM : DAYBREAK EDITION RA21+ : 8.8 CON COM1: DAYBREAK EDITION	60		\$1,100.00	9/22	9/22	0		THU	0

REP HEADLINE# 8248860 TRF# 119840
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG30/16 17.01
 *** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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29	T		1100P-1135P	30		\$1,500.00	9/20	9/20	1		TUE	1
PROGRAM : NEWSCENTER 7 RA21+ : 10.3 CON COM1: NEWSCENTER 7												

37	S		1000A-1100A	60		\$700.00	9/21	9/21	0		WED	0
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PROGRAM : DR. PHIL
 RA21+ : 6.2
 CON COM1: DR. PHIL
 STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#18 MISSED: SAT/1200N-100P SEP24 30S \$1,000.00 (AUG29/16)
 OFFER: SAT/330P-700P SEP24 30S \$1,000.00 PLS ADVISE.
 CMT: PLEASE ADVISE ASAP

SEP/16 29250.00 OCT/16 \$4,450.00

CONTRACT TOTAL 33700.00
 TOTAL SPOTS 36

MARKET TOTALS \$82,909 WHIO 55% WDTN 30% WKRF 10% WRGT 0% CABL 0% WBDT 5%
 SVC- NSI
 DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE